



Ma3Route

Position: Intern

Duration: 3 month minimum

Nairobi-based tech startup, [Ma3Route](#), is looking for an outstanding intern to support our company growth. Interested candidates should send their CV and cover letter to operations@ma3route.com. The cover letter should explain as specifically as possible why you are interested in working with Ma3Route. Candidates should be available to work at least 3 months.

Job Description

- Assist the digital content moderation team in pushing Ma3Route social media and app content in near real-time.
- Identify potential advertising clients relevant to Ma3Route and work with the Digital Advertising & Content Manager to reach out to them.
- Develop original, thoughtful content, at least twice a week, related to transport in developing economies to share with the Ma3Route community. These outputs may take the form of photos, blog posts, audio podcasts, videos, cartoons, etc.
- Assist in running office errands including but not limited to collecting & banking cheques, monthly payments to NHIF & NSSF, getting office supplies, refilling modems.
- Respond to user queries in a professional manner.
- Take initiative and work independently.

Requirements

- Proficient in Microsoft office including Excel, Word, and PowerPoint
- Strong social media presence (Twitter & Facebook)
- Excellent command of written English language
- Demonstrated strong online engagement skills
- In-depth understanding of Ma3Route

Culture Fit/Soft Skills Needed

- Strong work ethic and readiness to step in at a moment's notice
- Excited about the use of technology to solve local problems
- Willing to work as and when needed
- Proactive and self-driven
- Creativity